

APPROVED MEETING SUMMARY**Community Environmental Working Group*****“Striving for Continuous Environmental Improvements at Intel”***

Date: August 17, 2022
Time: 5:15–7:00 p.m.
Location: Remote: By Zoom and Telephone

Members Attending

John Bartlit, NM Citizens for Clean Air &
 Water
 Emily Schmick, Intel

Dennis O’Mara, Corrales resident, Clean Air
 for All Now (formerly Corrales Residents
 for Clean Air and Water)

Non-Members Attending

Chuck Wiggins, UNM
 Mindy Koch, Intel
 Erika Edgerly, Intel

Carolyn O’Mara, Corrales resident
 Kathleen Holmes Cates, Rio Rancho resident,
 Candidate for State House District 44

Marc Kolman, Facilitator

CJ Ondek, Recorder

HANDOUTS

- CEWG Draft Agenda
- July 20 Draft Meeting Summary
- July EHS Activity Report
- CEWG Follow Up Questions Response
- Draft CEWG Recruitment Flyer

PROPOSED AGENDA

- Welcome, Introductions, and Brief Items
- Standing Agenda Items
- Corporate Social Responsibility Report and New RISE Goals
- New CEWG Member Recruitment and Other Steps
- CEWG Advertisements
- Future Agenda Items
- Review Action Progress Report
- Adjourn

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 Prepared or presented by: CJ Ondek & Marc Kolman
 Prepared for: CEWG
 Date prepared or presented: August 23, 2022

WELCOME, INTRODUCTIONS, ANNOUNCEMENTS, BRIEF ITEMS

Marc Kolman opened the monthly meeting by stating the CEWG mission, which was to advocate for continuous environmental improvements at Intel New Mexico, reduce chemical emissions at Intel New Mexico and improve community dialogue. This month marked the CEWG's 18th anniversary.

Agenda—Revisions and Approval

No comments; agenda approved.

Meeting Summary—Revisions and Approval

No comments; Meeting Summary approved.

Other Announcements

- Erika Edgerly said she was transitioning jobs at Intel, so this was either her last or second to the last CEWG meeting, as she worked to get her replacement on board and up to speed. She said she would keep the CEWG in the loop on that process. Ms. Edgerly said it was her great pleasure to work with the CEWG over the last 5 years, and that she learned a lot during that time, appreciated the conversations, and thanked everyone for their patience. Her new position at Intel was in engineering to manage capacity planning. Dennis O'Mara congratulated her on her new job. John Bartlit encouraged more Intel employees to participate in CEWG meetings.
- John Bartlit suggested beginning CEWG meetings at 5 pm and ending at 7 pm. Dennis O'Mara said to target the end at 7 pm but not hesitate to go a few minutes later. John Bartlit reminded that they never went more than a few minutes past 7 pm. All agreed to meet at 5 pm for the September meeting.

Public Comment

No comments.

STANDING AGENDA ITEMS

EHS Report

- Emily Schmick summarized the EHS Report. She said no regulatory meetings or inspections were held during the EHS Report time period, from July 14 to August 12. Site events remained the same as the previous month, and were crane(s) remaining onsite for foreseeable future, and nighttime work on the Fab 9 roof. She noted the list of information requested and/or provided to regulatory agencies as follows: New Mexico Environment Department (NMED) Air Quality Bureau, H1'22 Semi-annual NSPS Boiler Fuel Report; Environmental Protection Agency (EPA), HCl 5-Year Recertification Submittal of Risk Management Plan and Q2'22 Quarterly Indicator Monitoring Report;

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Albuquerque Bernalillo County Water Utility Authority (ABCWUA), Grease Trap corrective actions for Intel's cafeteria; H1'22 Semi-Annual Wastewater Report; Monthly Ammonia Discharge Report; and Notification of Continuous pH Monitoring. Ms. Schmick said no calls were reported during this period.

- Dennis O'Mara said a neighbor was inundated with fumes that could have been diesel and reported it to Intel within the last couple of days. The neighbor said they did not get any feedback from Intel on handling the problem. Emily Schmick said Intel investigated the neighbor report regarding the diesel smell. The complaint coincided with the time period Intel's emergency generator kicked in, and the emergency generator ran on diesel. The emergency generator usually turned on due to "power bumps." Intel's security team walked the area upon receiving the call and followed up with the neighbor by leaving a phone message.
- Dennis O'Mara asked how long the emergency generator operated. He added that there was a brief power outage in the area and wasn't sure if it was related. Ms. Schmick said the time was about 10:40. Mindy Koch said generators typically ran for 10 to 20 minutes until other emergency systems kicked in, if needed, or until the utility power came back on. Mr. O'Mara said the neighbor did not get the kind of feedback she expected, and that Intel's attempt to communicate was inadequate. He added that there should be more than one attempt to reach a neighbor calling in with a complaint, and that Intel should continue to attempt to make contact until they actually spoke with the person making the complaint. Erika Edgerly said had called the neighbor, but the neighbor did not answer, and that Intel would reach out to the neighbor again. She clarified that Intel's standard operating procedure was to call a couple different times, and that Intel tried to balance between seeming to "pester" a neighbor with calls and attempting to connect with a live person.

CORPORATE SOCIAL RESPONSIBILITY REPORT INCLUDING THE NEW RISE GOALS

Mindy Koch presented on Intel's Corporate Responsibility Report and new RISE goals. She said her current role was as the Rio Rancho plant's Corporate Services Site Manager. Ms. Koch's slide presentation is attached at the end of this meeting summary.

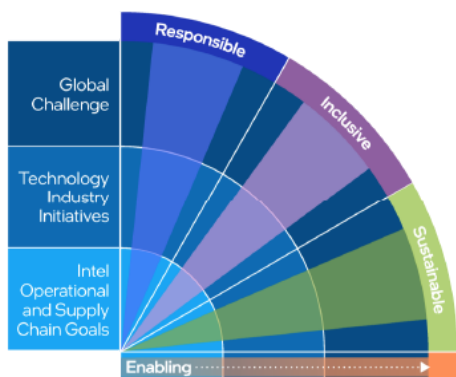
Slide 1: Intel RISE Goals

Mindy Koch said Intel's corporate responsibility platform RISE stood for "Responsible, Inclusive, Sustainable and Enabling," and each of these categories had its own set of goals. RISE was foundational to how Intel operated and conducted their business globally. RISE applied to

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all Intel sites globally, and all these sites were striving for the same corporate commitment. The corporate responsibility goals were set for a long, multi-year period.

Slide 2: Corporate Responsibility at Intel



Intel's Purpose: To create world-changing technology that improves the life of every person on Earth

Intel's CSR Approach: To mitigate risks, reduce costs, build brand value, and apply our technology to help address society's most complex issues

Responsible: Lead in advancing safety, wellness, and responsible business practices across our global manufacturing operations, our value chain, and beyond

Inclusive: Advance inclusion across our global workforce and industry, and expand opportunities for others through technology, inclusion, and digital readiness initiatives

Sustainable: Be a global leader in sustainability and enable our customers and others to reduce their environmental impact through our actions and technology

Enabling: Through innovation technology and the expertise and passion of our employees, we enable positive change within Intel, across our industry and beyond

Mindy Koch highlighted an important new goal at Intel, and that was to achieve net-zero greenhouse gas emissions across global operations by 2040. She said the way Intel worked to achieve this goal was through a combination of actions. This challenge went further than the 2030 goals, and was introduced in April 2022. Right now Intel was working on strategies to achieve this goal, and to steer collective energy toward lowering its carbon footprint for both operations and product, Ms. Koch said.

Slide 3: Our path to net-zero

Our goal: Achieve net-zero greenhouse gas emissions across our global operations (Scope 1 and 2) by 2040

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- John Bartlit asked what greenhouse gases Intel was focusing on. Ms. Koch said the focus was on greenhouse gases emitted through energy or combustion processes, such as NOX and CO, which were primary components of greenhouse gases. The gases were measured in metric tons of CO, and this goal was set to help avoid global warming. Mr. Bartlit said these gases were important also for health reasons.
- Dennis O'Mara asked what the definition of "net zero" was. Ms. Koch said the "corporate" definition looked at two kinds of greenhouse gas emissions, Scope 1 and Scope 2. These labels pertained to different categories of emissions and whether or not they were direct or indirect. Greenhouse gas reductions were calculated using a process that took into account Scope 1 and Scope 2 categories. Erika Edgerly added that the calculation process was similar to the one used in water restoration activities. Intel invited a third party to validate its reduction in actual emissions, and then added to that calculation reductions from programs to offset emissions. She referred to the graph in Slide 4, and said Intel had been working to reduce its footprint over the years and would continue to do so.
- Dennis O'Mara said that the point to emphasize here was that "net zero" did not mean "zero." Intel's last annual report stated that Intel emitted over 215,000 metric tons, so that was a long way from zero. He asked how much of the actual 215,000 metric tons emitted that the net zero campaign hoped to reduce. Erika Edgerly said that the net zero campaign had not evolved enough yet to be able to say. Intel was still working on the quantifiable component of how to reduce emissions corporate-wide. Mindy Koch added that some of the ways to reduce actual numbers was to use energy conservation, abatement solutions, and chemical substitutions to change byproducts. Since this was a new goal as of only April, Intel still had to identify the work over the next 18 years to achieve actual reductions.

Ms. Koch explained the bar chart in Slide 4. The dark blue bottom portion showed actual emissions, and the light blue top portion showed emissions avoided based on actions taken. The progress was to continue to drive down the dark blue portion over time through specific activities and offsets.

Slide 4: How We're Reducing Our Scope 1 & 2 Footprint*

Over the last decade, we avoided 75% of our GHG emissions due to our actions and investments:

Chemical substitution

GHG abatement

On-site alternative and renewable electricity

Process optimization

Energy conservation

Investments in renewable electricity

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*[*See chart in slide presentation]*

Mindy Koch moved on to discuss Intel's corporate-wide progress in reducing its water-use footprint. A big part of how this was achieved was also through investments and initiatives outside of Intel. Intel had internal water conservation projects and worked in partnership with nonprofits on outside projects to benefit local watersheds.

Slide 5: Net Positive Water by 2030

- 38 projects: Funded with local nonprofits, benefitting watersheds around the world
- 2.3 billion gallons: Restored in 2021 by projects globally
- >100%: Net positive for water in the U.S., India, and Costa Rica

Mindy Koch discussed three external water restoration projects in New Mexico. These projects would restore over 100 million gallons of water annually to New Mexico's water basin and were in different locations. First, the Rito Peña Negras restoration project was located in the Santa Fe National Forest; Rito Peña Negras was a tributary within the Upper Rio Grande watershed. This project would restore 18 million gallons of water per year in the Upper Rio Grande watershed. Improvements benefitted both wildlife and Rio Grande water flow. The second project was the Water Resources Rio Grande Project located in the Upper Rio Grande Watershed. Nonprofit partners were Trout Unlimited and the National Forest Foundation. This project increased water flows to benefit fish and a renowned trout fishery, reconnect Comanche Creek to the historic floodplain and wetlands, restore natural water storage capacity in the basin, and provide recreation and other wildlife benefits. The estimated restoration benefit was 118 million gallons/year.

Slide 6: New Mexico Responsible Water Stewardship

To support Intel's commitment to achieve net positive water use, we have funded three water restoration projects benefiting New Mexico. Once fully implemented, these projects will restore more than 100 million gallons each year.

- 115 M: Gallons of water restored by Intel-funded projects in 2021 to support New Mexico's water resources
- 555 M: Gallons of water conserved in 2021 by the New Mexico site
- 103%: Percentage of the New Mexico site's water usage returned to the environment and community, achieving net positive water for the third year in a row by the end of 2021

- John Bartlit asked about how these project benefits were calculated. Erika Edgerly explained the third party validation process. Both Intel and their project partners hired third parties to validate the projects. The process involved sampling and modeling. When first defining projects, they had to create an accurate model to ensure they would get the target water restoration results. At different points during the project and work process, they would validate that the work was holding and then validate the flows.
- Mindy Koch said the third project did not have an annual return. This project was the Rio Grande 2020 Flow Restoration, which focused on the Middle Rio Grande in Central New Mexico. The restoration goal was 26 million gallons in 2020. This project addressed the low flows and intermittent drying in the Isleta Diversion Dam, south of the Isleta Pueblo, especially during times of severe drought with very little water to support wetlands and wildlife. The goal was to support continuous flow.

Mindy Koch next outlined specific Intel New Mexico projects with environmental benefits. The first one was to replace exhaust fans and improve and maintain the exhaust system so that it operated properly and efficiently. The second project was to upgrade the soft water system. This involved recycling and reusing water internally. Intel's water processing capability included treating their well water for usability and then afterwards putting it into a reclean system to use in other applications.

Slide 7: New Mexico Projects

- Exhaust fan replacements
 - Upgrades to soft water systems
 - Energy conservation projects
 - Widening temperature & humidity parameters
 - Optimizing heating on make-up air systems
 - Replacing roofs
 - LED lighting upgrades
- Kathleen Holmes Cates asked for clarification on Intel's water treatment process. She asked if the treated water was used in Intel's manufacturing process or for drinking. Mindy Koch said water was reused in Intel's internal facility system. For example, Intel had cooling towers as part of their facility water system; scrubber exhaust systems also used water. Potable water came from the City of Rio Rancho. Water for irrigation came from the ultrapure water process, which required removing all the minerals. The hard water created from this ultrapure process was used in irrigation. Ms. Koch said Intel used ultrapure water in its wafer-manufacturing process. Afterwards, this water was treated again and used in cooling towers. All wastewater went through a treatment to neutralize the pH [alkaline/acidity level] before it was dispatched from the Intel site to the

ABCWUA, where it was treated again by the City of Albuquerque. Erika Edgerly added that ABCWUA gave a presentation to the CEWG in February 2022, and details could be found in the February 2022 Meeting Summary located at the following link:

<http://www.cewg.org/february-2022/2022-2-16%20CEWG%20Revised%20Draft%20Meeting%20Summary.pdf>

- Mindy Koch said Intel was also working on internal energy conservation projects. Among them were widening temperature and humidity parameters inside their facility; optimizing heating on make-up air systems, and replacing roofs throughout the campus for energy efficiency. The next project was to replace the roof on the Fab 11 facility. Ms. Koch added that replacing the roof meant also replacing old insulation with new, more effective insulation and repairing damage to any leaks or holes in the roofing membrane to ensure they were not losing heat through the leaks.
- Mindy Koch said Intel was upgrading to LED lighting, including converting fluorescent lights used 24/7 to LED and upgrading factory sections that previously had little work activity to LED lighting.

Mindy Koch discussed Intel New Mexico's hiring patterns. She said in 2021 Intel hired 63% of New Mexico residents. Since 1995, 61% of new hires have been New Mexico residents. Intel contributed to employment opportunities in the state. See Slide 8 for specific figures.

Slide 8: Intel New Mexico Hiring

- 1,900 current employees at our Rio Rancho site
- 173 new employees at Intel New Mexico in 2021
- In 2021, New Mexico hires accounted for 63% of total new hires
- Since 1995, over 61% of Intel's new hires at the Rio Rancho plant have been New Mexico residents.

Ms. Koch provided an update on Intel investments in the local community. These investments came in the form of grants and volunteer hours. See Slide 9 below for specific numbers. Ms. Koch said Intel held "give back" days in which employees volunteered at local nonprofits, such as the Arca greenhouses, and stuffed backpacks for students in Northern New Mexico. She said Intel's K-12 volunteer activities included school supply drives as well as STEM activity support. Ms. Holmes Cates said that as a Rio Rancho resident and previous nonprofit executive, she could attest to Intel's robust and consistent volunteer program, and that her daughter had participated in an Intel-sponsored STEM program for middle and high school girls. Erika Edgerly said Intel worked with strategic partners such as Rio Rancho public schools to initiate a coding program, which fell into the STEM category, but a lot of the volunteering was employee-driven and

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included things from animal rescue to food banks to working in schools attended by employees' children. Intel also worked with local nonprofits to understand their needs, including food insecurity during the pandemic and supporting families impacted by the fires in Northern New Mexico. Ms. Edgerly said Intel's community activities aimed to take care of everyone and not just STEM.

- John Bartlit asked if there was any avenue for Intel to help recruit new members from school programs, even graduate programs at UNM. He said he was grasping at straws and hoping to spark new ideas. Ms. Edgerly said it was a good idea and Intel would need to figure out how to do this. Involving students younger than 18 was challenging because of privacy issues. Ms. Holmes Cates said she thought UNM students would be interested in participating in the CEWG. Mindy Koch said the Intel team could address how to engage UNM students to participate in the CEWG. She said she made a note of Mr. Bartlit's comment.

Slide 9: Investing in Our Community

- \$6.7 million to support New Mexico schools and nonprofits over the past five years
- 85,575 volunteer hours at New Mexico schools and non-profits since 2017
- \$115,900 to New Mexico schools and nonprofits from the Intel Foundation thanks to 2021 employee volunteering
- From our partnerships with Rio Rancho Public Schools and local colleges and universities to grants for teachers, Intel invests in New Mexico's future innovators.

Ms. Koch updated on Intel's grant giving program that included Corrales Mainstreet projects focused on education, empowering girls and women, the environment, and improving the quality of life and benefitting Corrales residents. Intel also contributed to the Santa Fe Community Foundation's Native American Advisory Fund, as well as a program to support teachers in New Mexico, which she believed was very important because of all the work teachers did to prepare future generations. See Slide 10.

Slide 10: Intel New Mexico 2022 grant giving

- Corrales Mainstreet Community Grants: In partnership with Corrales Mainstreet, Intel funds projects focused on education, empowering girls and women, the environment, and improving the quality of life, benefitting Corrales residents.
- Santa Fe Community Foundation Grants: This year, we are contributing \$25,000 to the Santa Fe Community Foundation's annual Native American Advisory Fund grant cycle. This grant kicks off on July 20th!

- Golden Apple Teacher Grants: To help support the imperative need for new teachers in New Mexico, we are funding the Golden Apple Scholars Program.

Marc Kolman opened the floor for questions to Mindy Koch.

- Dennis O'Mara said that the new organization, Clean Air for All Now, should not be considered an opponent to Intel—they realized Intel did a lot of good things—but they would continue to advocate for Intel to reduce emissions, because they did not think that Intel New Mexico was doing enough in this regard. Mr. O'Mara said that Intel had \$3.5 billion to expand. The new "CHIPS Bill" that recently passed Congress and was signed into law had \$359 billion to support the industry, and according to an *Albuquerque Journal* editorial, \$27 billion of that funding was intended to fund efforts to advance emissions reduction technology. Further, Mr. O'Mara said, Intel's CEO, when talking about the new developments in Ohio, indicated that he had appointed a person to lead Intel's efforts at innovation and that individual would have a blank check. With all that money flying around, it seemed to him that Intel could devote a portion of it to innovation to reduce emissions. He said that was one of Clean Air for All Now's primary positions: Intel needed to do more to try to innovate and encourage emissions abatement.
- Dennis O'Mara asked about the progress being made on a new project—the pipeline coming out of West Mesa to bring arsenic laden well water to Intel's facility to use in the manufacturing process. Mindy Koch said ABCWUA was constructing the pipeline to bring water from the Ventana Ranch area to the Intel site to supplement their well water and to be used in the manufacturing process. This water would go through the ultrapure water treatment. She said that the project was expected to be completed around the beginning of 2023, and construction was progressing on track.
- Dennis O'Mara said he was still unhappy about an *Albuquerque Journal* editorial at the beginning of the year concerning this project. The misleading editorial said that Intel would take the arsenic-laden water from the well, purify it for production purposes and return it in pristine condition to water authority where it would be released into the Rio Grande. Mr. O'Mara said "we know this is not the case." He said he understood that Intel wanted to look as good as possible in the public eye, but he urged the need for Intel to get accurate information out to the public so they could really understand what was happening. Intel was actually putting the arsenic back into the water and sent to the water authority (ABCWUA), where it is treated and discharged to the river. Regardless of the kind of water, it was still coming from the aquifer, sent to the treatment plant, and released into the river, ultimately depleting our aquifer. The editorial called it a "win-win," but Mr. O'Mara said he didn't see it that way—Intel was still using a lot of water. John Bartlit added that he agreed with Mr. O'Mara, and public communication was part of the CEWG's mission and an issue they looked at.

- Dennis O'Mara commented about Intel New Mexico's hiring goal. While it was good that Intel had a goal to hire New Mexico residents, over the course of the last 20 years, Intel did not always achieve that goal and had to pay Sandoval County \$100,000 for every year they did not meet that goal. So, it was good that the goal was being met now, but it was also good that there was motivation for Intel to meet that goal. Mindy Koch said she wanted to meet the hiring numbers every year, but when Intel didn't, Sandoval County invested the Intel payment in education, which also benefited the community. She said information on whether or not Intel met this goal was reported in their annual report.
- John Bartlit said the public communication should be added as a CEWG agenda item to discuss what should be done about it, especially since public communication nationwide was a problem. Mindy Koch said she thought it was a good CEWG agenda topic. Erika Edgerly agreed it was a worthwhile topic.

ACTION ITEM: Marc Kolman will add public communication to the list of future CEWG agenda items

- Dennis O'Mara said he spoke with the *Albuquerque Journal* editorial page manager several times, including about Intel articles. More recently, he contacted newspaper executives and asked that when they were going to do an article on Intel to consider checking in with Clean Air for All for comments, which was a standard journalistic approach. Of course, he never got a response, and he did not expect to, since he never saw any article about Intel that included multiple perspectives. That showed a lot about how things worked. The *Albuquerque Journal* claimed to want to represent different points of view, but he had not seen that stance in regards to Intel.
- John Bartlit suggested creating a committee to meet with the *Albuquerque Journal* editors to talk with them about the issue in general. He believed there was value in doing this, since everyone has been short-changed by the media at some point.
- Marc Kolman said public communication was media, but so was presentation and outreach. There was also public perception. How CEWG communicated and approached audiences differed from how Intel communicated and approached the same audience. Mindy Koch said the CEWG offered extensive information on its Web site, and represented the perspective of the CEWG as a whole. The web page was a good consideration of other ways people obtained information.

NEW CEWG MEMBER RECRUITMENT AND OTHER STEPS

Marc Kolman opened this agenda item, which concerned reviewing and discussing the revised language in a CEWG recruitment flyer.

- John Bartlit said the edited version was shorter and punchier, and he didn't have any particular language changes to add. Dennis O'Mara said he didn't like the term "Why bother?" Other than that, he didn't see this document as being published or distributed anonymously but as an adjunct to individual conversations, so it was less important to him what it actually said. He could see sharing this document as an introduction to the CEWG and then explaining in more detail in a conversation what the group was about, as well as referring to the CEWG Web site.
- CJ Ondek said she used the term 'Why Bother?' as a place holder to introduce the next section, which should outline the benefits of participating and why it mattered. She said she was pressed for time and wanted to return the edits as soon as possible to the CEWG, with the view that the CEWG would wordsmith the language. John Bartlit said he liked the phrase "Why does this matter" instead of "Why bother?"
- Marc Kolman said what he was hearing was that this document might not be perfect, but maybe perfection is not the main goal.
- John Bartlit asked how people felt about the design and colors. Emily Schmick said the CEWG did not have a logo, and she liked the colors in the designed document. Carolyn O'Mara said she chose the colors at the time and was not married to them if they wanted to change the colors. Ms. Schmick asked about the "wavy E" and said it reminded her of the Clean Air for All Now website, and she wondered if that was a concern. She also said it seemed to have a similar block font. She wanted to make sure CEWG established their own identity and organization. Carolyn O'Mara said that the font in the document was entirely different from the Clean Air for All Now website. A simple font for any logo was probably best, and she said she could revisit the font if they would like. Also, as far as visualizing air flow, there were not many ways to do it. She stressed that she could not spend that much time on revisions, because she had many obligations in the next month.
- John Bartlit and Dennis O'Mara both said they were fine with the design, and there were no concerns other than what Ms. Schmick mentioned.
- Marc Kolman said they were close to finalizing verbiage and had input on format and design. He said he would facilitate finalizing the entire document via email and coordinate with Ms. O'Mara on sending the final wording. Everyone thanked Ms. O'Mara for her work.

ACTION ITEM: Marc Kolman will facilitate finalizing the CEWG recruitment flyer, including wording and design, with the group via email.

Marc Kolman asked about next steps on reaching out to potential new members and participants. Kathleen Holmes Cates said she would send ideas to Mr. Kolman for groups to invite.

ACTION ITEM: Marc Kolman will follow up with Kathleen Holmes Cates to get ideas for potential groups to invite to CEWG meetings.

- John Bartlit said he liked the idea of reaching out to environmental studies graduate students at NM Tech or UNM. He suggested that involvement with the CEWG could be a part of a master's thesis that analyzed what the CEWG got right and got wrong in its work. He added that this topic could also be the subject of a technical paper at a conference. Chuck Wiggins said he would be happy to mention the CEWG to a student employee; this topic was what she was focusing on in her studies. She also was knowledgeable about student organizations at UNM and with whom to share information about the CEWG.

ACTION ITEM: Marc Kolman will follow up with Chuck Wiggins about connecting with a UNM graduate student and getting a list of student organizations.

NM CANCER CONCERNS REPORT

Chuck Wiggins said he worked with the NM Cancer Concerns Work Group and the UNM Tumor Registry. They were looking at cancer occurrence around the Intel plant and Sandoval County and working on a follow up assessment to a report completed a few years ago. The new assessment expanded the data range from a 10-year period, 2006 – 2015, to a 20-year period, 2000 – 2019. Challenges that continued to hold up the new assessment included geocoding Census data. Also, in response to feedback from Dennis O'Mara, they were doing a more standard analysis, which was looking at incidence rates, and including more scientific literature and case studies. The NM Cancer Concerns Workgroup was meeting this Friday and the report was on the agenda, so he hoped to resolve some of the issues then. He said he hoped to have more information at the September meeting.

CEWG ADVERTISEMENTS

Marc Kolman said this item concerned developing and placing CEWG ads. As he understood the process, he would coordinate with Carolyn O'Mara to create the ads, and then with Katelynn Laughrin at Intel to place the ads on various newspaper outlets. Carolyn O'Mara suggested that

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they also could email the ads to specific groups that might be interested in participating in meetings.

- Marc Kolman said the CEWG website used Square Space 5.0, but the platform had been upgraded several versions since. Outreach and communication could happen in many different ways, and he suggested thinking about how the CEWG could shift their approach to outreach. He said he was not suggesting that they do a social media campaign.
- Carolyn O'Mara said she began working on CEWG ads about six years ago and would never do anything that was not approved by the client. She had been doing this work for over 35 years (or more) and if anything was changed in an ad, it was because she was directed by the facilitator to do so. As far as the *Corrales Comment*, she said the ad format had changed, and it took time to reformat an ad from horizontal to vertical. The *Corrales Comment* included color, and she suggested using elements from the flyer to use in an ad to save time. She said she had expected feedback from the group but did not hear anything back on her suggestion. She added that if Intel would like to do the ads themselves, she was ok with that too.
- Marc Kolman said he had spoken with Carolyn O'Mara about the ad process in the last week, and he now had a contact at Intel to work with news outlets to get the required ad specifications. He said he would coordinate with Ms. O'Mara on revisions, and any changes in content he would share with the CEWG for approval.

ACTION ITEM: Marc Kolman will coordinate with Carolyn O'Mara on CEWG advertisement revisions.

FUTURE AGENDA ITEMS

Marc Kolman referred to the list of future agenda items, and he raised the issue of whether that list needed to be revised or if there was another way to track future agenda items. John Bartlit said he had never followed future agenda items very much as a whole. Anyone could add an agenda item any time they wanted to. He thought they could get rid of many of the items on the current list and wipe the slate clean. They could explain why they did that on the website. Then, moving forward, people could add new, more fresh agenda items. If something important was on the current list, they could add it back on. He asked if this idea worked. Dennis O'Mara said a lot of agenda items on the current list did not catch his eye, so he was fine with this idea of starting over.

REVIEW ACTION ITEM PROGRESS REPORT

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Marc Kolman said he met with John Bartlit, Sarah Chavez, and Emily Schmick to update the Action Item Progress Report. He suggested that Mr. O'Mara take a look at the report also to provide comments on relevant items. The updated Action Item Progress Report was included in the most recent CEWG newsletter.

ACTION ITEM: Dennis O'Mara will review and revise relevant items on the Action Item Progress Report.

- Mr. Kolman said they also had discussed updating the report with the agenda setting group on a regular basis, adding the date the action was created to the document, and moving completed items to the "completed" section to be removed after a certain period of time. Additional changes were to replace Alex Lowry's name with Emily Schmick, and to replace Jessie Lawrence's name with Marc Kolman.

ADJOURN

NEXT MEETING
September 21, 2022

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